

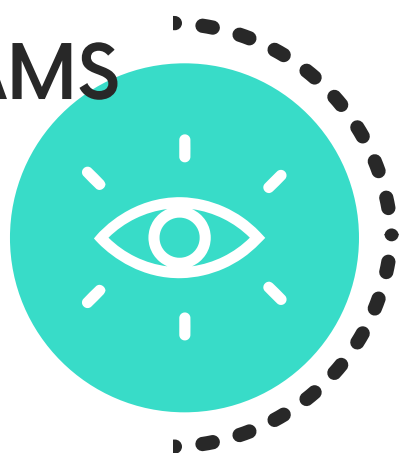
WEALTH FROM WORDS

"MONETIZATION & SCALING"

1

REVENUE STREAMS

We'll help you identify and create new revenue streams beyond your book sales, such as online courses, coaching programs, and membership sites. You'll learn how to create valuable content that resonates with your audience and drives sales, as well as how to market and sell your products effectively.



2

AUTOMATION

We'll show you how to automate your business processes, from lead generation to sales and customer support. This will free up your time and energy so you can focus on writing and creating content, while your business runs smoothly in the background.



3

TEAM BUILDING

If you want to take your business to the next level, you'll need to build a team. We'll guide you through the process of hiring, training, and managing your team effectively. You'll learn how to delegate tasks and responsibilities, so you can focus on your strengths and grow your business faster.



4

SYSTEMS

We'll help you create systems and processes that will streamline your business and increase efficiency. You'll learn how to use technology and tools to automate tasks, manage projects, and collaborate with your team. By implementing systems that work for you, you'll be able to scale your business and reach your goals faster.



5

HIGH TICKET OFFER

Finally, we'll help you create a high-ticket offer that will allow you to sell your expertise and knowledge from stages, webinars, or in-person events. We'll help you create a compelling offer that your audience can't resist and show you how to market and sell it effectively.



RESULTS

ADD
REVENUE
STREAMS

AUTOMATE
YOUR
PROCESS

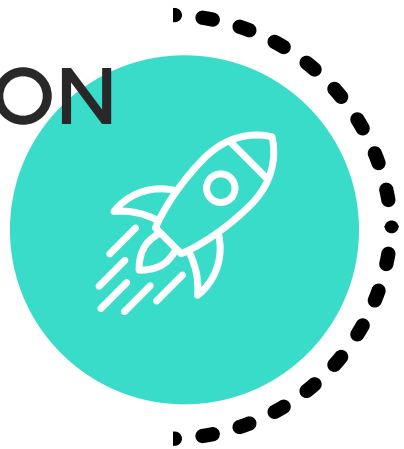
INCREASE
YOUR
INCOME

WEALTH FROM WORDS

DELIVERY

BREAKTHROUGH SESSION

In this powerful **90-minute pre-program strategy session**, we'll create a personalized plan for your authorpreneurial journey. We'll identify growth areas, new revenue streams, process automation, and a high-ticket offer to sell from stages. You'll have **a clear roadmap for financial success**.



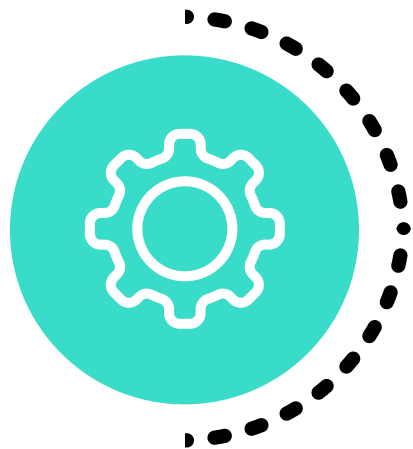
1:1 COACHING

8 x 60-minute live strategy calls tailored to your specific needs, with a focus on implementing the strategies and systems identified in your breakthrough session. **We'll create a scalable business model that allows you to grow your revenue without sacrificing your time.** And you'll be supported through building and managing a team, freeing up even more time and **allowing you to focus on your core strengths**.



DONE WITH YOU

We'll implement the strategies and systems identified in our breakthrough session. **We'll automate your processes, create a high-ticket offer, and build a team to support your growth.** And we'll identify and implement new revenue streams for your business to **create a sustainable authorpreneurship model.** All while having ongoing coaching and support to **help you achieve your business goals**.



DONE FOR YOU

Custom "done for you" strategies for

- Creating a high-ticket offer and supporting sales funnel
- Building and managing a team of marketers, assistants, and contractors
- Implementing systems and processes for your business, including client service, payment processing, and order fulfillment
- Developing and managing a content marketing strategy, including blog posts, podcasts, media interviews, and social media content



TEMPLATES & SCRIPTS

Customizable templates and scripts to help you **automate your business processes** and free up more of your time. From sales scripts to marketing funnels, you'll be provided everything you need to **create a robust authorpreneurship model.** Plus support and guidance so you can tweak and optimize these assets to fit your unique voice and style.



PROGRAM
LENGTH

4
MONTHS

MONTHLY PAYMENT
PLAN OPTION

\$2,375
USD*

x 4 MONTHS

PAY IN FULL
DISCOUNT

\$8,000
USD*

ONE TIME

*Charged in local currency

Applicable GST/HST tax applied for Canadian residents only